



# *Pray & Grow* Richer

## COACHING BUSINESS TEMPLATE

Dr. Shirley K. Clark  
Founder  
Wealth Coach

*Your road map to abundant living!*

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## WHAT IS COACHING?

Coaching is a results-oriented profession that is between a coach and a client, designed to aid people in their life's specific journey. Coaching enables clients to recognize and acknowledge the barriers that prevent them from doing what they want.

Decide what industry you want to coach in. There are 8 major industries in coaching:

1. Relationship
2. Health & Wellness
3. Finances
4. Business
5. Life
6. Leadership
7. Career
8. Spiritual

## MAKE A DECISION

## DO YOU HAVE WHAT IT TAKES

A Life Coach must assist clients in discovering their strengths and weaknesses in their life. Life coaching is not about the coach, but the client. How well do you take objection? Good coaching focuses on the strengths of the client, but at times, this can be challenging when a client makes excuses for their bad choices. Do you have the tenacity to give the proper feedback?





## GROUP COACHING OR ONE-ON-ONE



Are you more comfortable with group coaching, one-on-one coaching or both? As a coach, it is your preference of how or who you want to work with. Never feel you must copy someone's else style. However, there is no need to "reinvent" the wheel. There are some great coaching models and some outstanding best practices that you would want to glean from.



## GET YOUR HEAD IN THE GAME

Life Coaching is being touted as a 350 billion dollars Industry. So, coaches have the potential to make a significant amount of income. However, many coaches struggle with making money as a coach. Must of the problem is that many coaches do not understand the mastery of generating money. They have never built a money mindset. How much money you will make as a coach will be determined by the value you bring to the industry. Make sure you invest in your financial literacy development, so you can attract the money you want to make.



## MIND YOUR BUSINESS

Never approach starting a Coaching Business with a hobby mentality. To establish a Coaching Business, you need to establish a business whether the formation is a sole proprietorship or a limited liability corporation, it is up to you. Of course, some coaching businesses will require an LLC because of the nature of the business. For example: Relationship and Finances, but if not, you can choose. You want to let everyone know; you are starting a Coaching Business.

Here are the top 4 steps:

1. Decide on the name of your business
2. Apply for a business license with your state downtown with the courthouse clerk, so you can establish a DBA (Doing Business As)
3. Open up a business bank account
4. Sign up for payment solutions to accept payments from clients: Square, Stripe, Paypal, etc.



## DESIGN TO ALIGN

Now, it's time to design or create your coaching packages. To make money, you have to design programs and packages that align with your services you want to offer. This can be difficult for new coaches, so if you sign up for our certification programs, we will set up a time on Zoom to assist you in designing your coaching packages.



## RECOMMENDED BOOKS TO READ

- 7 Day Guide From Employee to Entrepreneur
- Let's Seal The Deal
- 50 Side Hustles
- Blessed: How To Attract Wealth Into Your Life
- Pray & Grow Richer
- Pray & Grow Richer Devotional Journal
- Let The Kingdompreneurs Speak
- Success & Wealth Affirmation Declarations
- Business & Workplace Affirmation Declarations
- Made to Lead Millions Mandate
- Daily Dose of Direction For Women in Business
- Declare Your Way Into Millions

*Books available at:* [DrShirleyClark.org](http://DrShirleyClark.org)

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Themselves; Poor People  
Entertain Themselves*

